

FOR IMMEDIATE RELEASE



Home Style Austin Receives Best Of Houzz 2015 Award

Over 25 Million Monthly Unique Users Rated Top-Rated Home Building, Remodeling and Design Professionals Around The Globe

Austin, Texas, February 1, 2015 – Home Style Austin has been awarded “Best Of Houzz” for Customer Satisfaction by Houzz, the leading platform for home remodeling and design. The Central Texas company was chosen by the more than 25 million monthly unique users that comprise the Houzz community from among more than 500,000 active home building, remodeling and design industry professionals.

The Best Of Houzz award is given in two categories: Design and Customer Satisfaction. Design award winners’ work was the most popular among the more than 25 million monthly users on Houzz, known as “Houzzers.” Customer Satisfaction honors are determined by a variety of factors, including the number and quality of client reviews a professional received in 2014. Winners received a “Best Of Houzz 2015” badge on their profiles, helping Houzz users around the world to learn even more about that business’ popularity and satisfaction rating among their peers in the Houzz community.

“I’m thrilled to be acknowledged by my clients for my real estate and design expertise for the Central Texas home enthusiast,” said Joe Reider, Founder of Home Style Austin and Keller Williams Realtor®. “Design, food and gardening inspiration help make my clients’ homes complete and I incorporate my passion for these key ingredients when helping them accomplish their real estate goals.”

“Houzz provides homeowners with a 360 degree view of home building, remodeling and design industry professionals, empowering them to engage the right people and products for their project,” said Liza Hausman, Vice President of Industry Marketing for Houzz. “We’re delighted to recognize Home Style Austin among our “Best Of” professionals as judged by our community of homeowners and design enthusiasts who are actively remodeling and decorating their homes.”

Home Style Austin is a lifestyle focused company based in Austin, Texas. Home Style Austin celebrates and promotes home adventures involving the food, design and landscape of Central Texas living. For more information visit www.HomeStyleAustin.com, call **512-222-3302** or follow Home Style Austin on Houzz at www.houzz.com/pro/homestyleaustin

Houzz is the leading platform for home remodeling and design, providing people with everything they need to improve their homes from start to finish - online or from a mobile device. From decorating a room to building a custom home, Houzz connects millions of homeowners, home design enthusiasts and home improvement professionals around the world. With the largest residential design database in the world and a vibrant community powered by social tools, Houzz is the easiest way for people to find inspiration, get advice, buy products and hire the professionals they need to help turn their ideas into reality. Headquartered in Palo Alto, CA, Houzz also has international offices in London, Berlin and Sydney. For more information, visit www.houzz.com

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The screenshot shows the Houzz profile for Home Style Austin. At the top, there is a search bar and navigation tabs for PHOTOS, FIND PROS, SHOP, KITCHEN, BATH, BEDROOM, LIVING, OUTDOOR, LIGHTING, STORIES, and ADVICE. The main header features a large landscape photo of a hill country town at sunset, with social media icons for Facebook, Twitter, and Google+. Below the photo is the company name 'Home Style Austin', a 'PRO' badge, a 5-star rating, and '2 Reviews | Review me >'. A green 'Contact Me' button is visible on the right. Below the header is a navigation bar with tabs for Overview, Projects, Ideabooks, Reviews, Questions, and Activity. On the right side of this bar are contact options: a phone icon with '(512) 222-3302' and a globe icon with 'Website'. On the left side, there are statistics for '79 Followers' and '81 Following', social media icons for Facebook, Twitter, Google+, LinkedIn, and Email, and a section for '3 Houzz Badges >' which includes 'Best of Houzz 2015 SERVICE' and 'Best of Houzz 2014 SERVICE' with a star icon. The main content area contains a description: 'We're an Austin-based company advancing home improvement and real estate development in the Central Texas area.' followed by a paragraph: 'We were born in the Texas Hill Country on the founding principles of simplicity and design. Whether you're looking to take your taste buds on a new flavor adventure, discover ways to remodel your current home or find your new home, Home Style Austin embodies the spirit of Central Texas living.' Below this is another paragraph: 'Enjoy the spirit of hill country living through adventures of food, design and landscape. At Home Style' with a 'Read More >' link. On the right side of the main content area, there are three items: 'Real Estate Agents', 'Contact: Joe Paul Reider', and 'Location: c/o Keller Williams Realty, Inc., 1801 South Mopac Expressway, Suite 100 Austin, TX 78746'. At the bottom right, there is a 'License Number: 629755'.